



Stevie Herendeen
2427 De Soto Avenue
Savannah, GA 31401
stevie@desotorow.org
Phone: 912.335.8204

Press Release

FOR IMMEDIATE RELEASE:

Creative Connectivity

“CREATIVE CONNECTIVITY” CONSIDERING THE DESIGNER OF THE FUTURE

SAVANNAH, May 12, 2009: Desotorow Gallery presents **Creative Connectivity**. **Connective Creativity** will build on the professional networking keystone of “it’s not what you know, but who,” by considering the designer of the future—someone who must be able to construct a natural ecosystem of influences and contacts that allows for growth and adaptation.

Graduates Courtney Hurst, Jonathan Hildebrand, and Cassandra Smolcic will explore the concept of “creative connectivity” through ideas like Biomimicry (sustainably solving problems by borrowing ideas from nature), Semiotics (the science of signs), Systems Thinking, Visual Rhetoric, and Cultural Capital.

Connective Creativity asks the viewer to become part of the environment they are creating.

The opening reception for **Connective Creativity** will be held May 22, 7-9 p.m. The exhibition will be up May 22-27 at TruSpace Gallery.

Please direct questions to the gallery, info@desotorow.org or 912-335-8204.

Desotorow Gallery is located in Savannah’s Starland Arts District at 2427 De Soto Avenue. For more information, please email info@desotorow.org, or visit the gallery’s website www.desotorow.org. Hours of operation are Sunday-Wednesday and Friday 2pm-5pm, Saturday 10am-2pm.

Desotorow is an art gallery that fosters an awareness and appreciation of the arts by providing affordable exhibition space for emerging and professional artists and by offering educational outreach programming open to artists and the community.

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